

National Day of the Cowboy



Event Partners



Sedona Main Street Program

The Red Rock Posse

The City of Sedona



THIS FREE EVENT IS POSSIBLE

THANKS TO OUR

GENEROUS SPONSORS

and our Main Street

PARTICIPATING DISTRICT BUSINESSES

and our

VOLUNTEERS

WHO DONATE HUNDREDS OF HOURS

IN PREPARATION FOR THIS EVENT

AND THE DISMANTLING OF THE EVENT



Event Photos

to be posted on

www.SedonaMainStreet.com

facebook.com/SedonaMainStreetProgram

12TH ANNUAL



JULY 22 - 23, 2016

HIGH NOON to 8 pm



EVENT



PROGRAM



Red Rock Western Jeep Tours

and

A Day in the West Jeep Tours

PRESENTING SPONSORS

SPECIAL THANKS TO ALL OUR SPONSORS. THEY MAKE THIS EVENT POSSIBLE!



EVENT PRESENTING SPONSORS



RED ROCK WESTERN & A DAY IN THE WEST JEEP TOURS

JOHN WAYNE SPONSOR



CANYON BREEZE RESTAURANT, CANYON BREEZE PLAZA & PATIO

ROY ROGERS SPONSORS



SEDONA FUDGE COMPANY, CLEAR CREEK TRADING COMPANY

GENE AUTRY SPONSOR

WHISPERING CREEK BED & BREAKFAST

TOM MIX SPONSORS

**BEST WESTERN PLUS ARROYO ROBLE HOTEL & CREEKSIDE VILLAS,
OUT OF AFRICA WILDLIFE PARK OFFICE
SEDONA OLDE TIME PHOTO**

TRUSTY STEEDS

**Red Rock Posse - Sedona Main Street Program - City of Sedona
Alliance Heating & Cooling - DiBattista Construction
Olsen's Grain - ProBuild - Savvy Genius Productions**

★ **12TH ANNUAL** ★

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★ COWBOY GOIN'S ON BY NUMBER ★

North to South 435 – 101 SR 89A & 150 corner of SR 179 & 89A

Friday & Saturday Activities (Specific day noted in red)

Musical performances in Green Boot Scootin' Specials/Promotions in Blue

- * Clear Creek Trading Company, 435 N SR 89A - Sponsor
- Sedona Arts Center, 15 Art Barn Road
Cowboy Artist of America Exhibition featuring Joe Beeler 10 - 5
Leather tooling - Nori Thorne 11 - 1 SAT
Photography, Book Signing - Harvey Stearn 11 - 1 SAT
Mary Lois Brown - painter 11 -1 SAT
Margo Mitchell - painter 1:30 - 4 SAT
Sue Horine - Jewelry 1:30 - 4 SAT
Julie Talbot - water color painter 1:30 - 4 SAT
- * Best Western Plus Arroyo Roble Hotel & Creekside Villas - 400 N SR 89A - Sponsor
- Matterhorn Shoppes & Plaza - 333 N SR 89A
Local musicians throughout the day 12 -6
Cowboy Days Sales 20 - 50% off items - Aligning Light Center, #5
15 minute Readings for \$15 - Aligning Light Center, #5 1 - 5
33% off tours - Sedona Spirit Journeys & Tours, #5
10% off Cowboy Hats for Children - Sedona Kid Company, #8
- Sinagua Plaza - 320 N SR 89A
Desert Hot Tub Club 6 - 8
Abstract Aura drawings of pets & their people Whiskers Barkery 10 - 5
Arizona Natural History Event - Touchstone Gallery, Suite 14 - 9 - 8
Special promotion on minerals - Touchstone Gallery, Suite 14 - 9 - 8
Photo-op Cutouts "Cowboy & Cowgirl" 10 - 9
- Sacajawea Plaza - 301 N SR 89A
Old Time Whittlers 12 - 6
- *Red Rock Western Jeep Tours - 301 N 89A
Flash Portraits on Wanted Posters 4 - dusk SAT
Photo-op Cutouts - Adult Western Theme 10 - 9
- *Out of Africa Wildlife Park Office - 301 N 89A
Wild West Meets Wildlife! 10 - 6
- *Canyon Breeze Plaza & Patio - 300 N SR 89A
Lee Anderson, Vaquero with Trick Horse Concho 12 - 4 & 4 - 6 FRI
Single Action Shooters - The World Champion Kirkham's 7-7:45 FRI 1-1:45 & 7-7:45 SAT
Red Rock Posse Reenactments & Gunfights Noon to Dusk SAT
Nerf Shooting Competition for Buckaroos & Buckarettas 1:45 SAT
Cowboy Poetry by Rocky Sullivan 6:15 - 6:45 FRI 5:15 - 5:45 SAT
Western dance routine by Sedona Scarletts Pom Squad 6 - 7 FRI 5 - 6 SAT

★ COWBOY GOIN'S ON BY NUMBER ★

North to South 435 – 101 SR 89A & 150 corner of SR 179 & 89A

Friday & Saturday Activities (Specific day noted in red)

Musical performances in Green Boot Scootin' Specials/Promotions in Blue

- *Canyon Breeze Restaurant - 300 N SR 89A - Sponsor
- Mid-block Crosswalk - 280 N SR 89A
Roping Demonstration & Try Your Hand at Roping 12 - 6
Buffalo Soldiers of Arizona - Troop "I" 10th Cavalry 12 - 6 SAT
- Canyon Portal Shops - 276 N SR 89A
Raffle to benefit Sedona Main Street Program and its events 4-8 FRI 12-6 SAT
- Sedona Old Time Photo - 271 N SR 89A
Sidewalk Sale
- Western Trading Post - 265 N SR 89A
Hank Erwin, western singer - 1:30 - 4:30 FRI 3 - 6 SAT
- *Sedona Fudge Company - 257 N SR 89A
Cowboy Dave 12 - 8
Free fudge sample & daily drawing for free pound of fudge
- Cedic Plaza - 285 Jordan Road
Harpy Trails—Ken & Lynn Mikell 12 - 3 SAT
- 89Agave Plaza - 254 N SR 89A
Photo-op Cutouts "Ride the Javalina" 10 - 9
Buffalo Soldiers of Arizona - Troop "F" 9th Cavalry 12 - 6 SAT
- *A Day in the West Jeep Tours - 252 N SR 89A
Kenneth Cole, western singer 12 - 8 SAT
- Oak Creek Marketplace - 235 N SR 89A
Meet Robert Bernhagen, local SW author, book sale/signing @ The Naja 12 - 8
Rodeo Clown & Stilt Walkers wandering and interacting during the day
Tom Weathers - Cowboy Poet & Balladeer 12 - 4 SAT
- Cowboy Corral - 219 N SR 89A
Buck Helton 12 - 6
- Cheers Plaza - 215 N SR 89A (Children's Activities)
- Pink Jeep Plaza - 204 N SR 89A
Arizona Rangers Booth 12-2 as well as roving N 89 A - 12-8 FRI 12-6 SAT
- The Shops at Hyatt Piñon Pointe - 101 N SR 89A
Singing Cowboy - Adonai 12 - 3
Live Music in the courtyards 12 - dusk SAT
BBQ, Whiskey, Beer and Wine Tastings 1 -4 SAT
T J Broscoff & his band concert at Sound Bites Grill 7 pm tickets 928-282-2713 SAT
- Ramsey's Rocks & Minerals, 150 SR 179, Suite 6
Sidewalk Sale

CHILDREN'S ACTIVITIES BY NUMBER

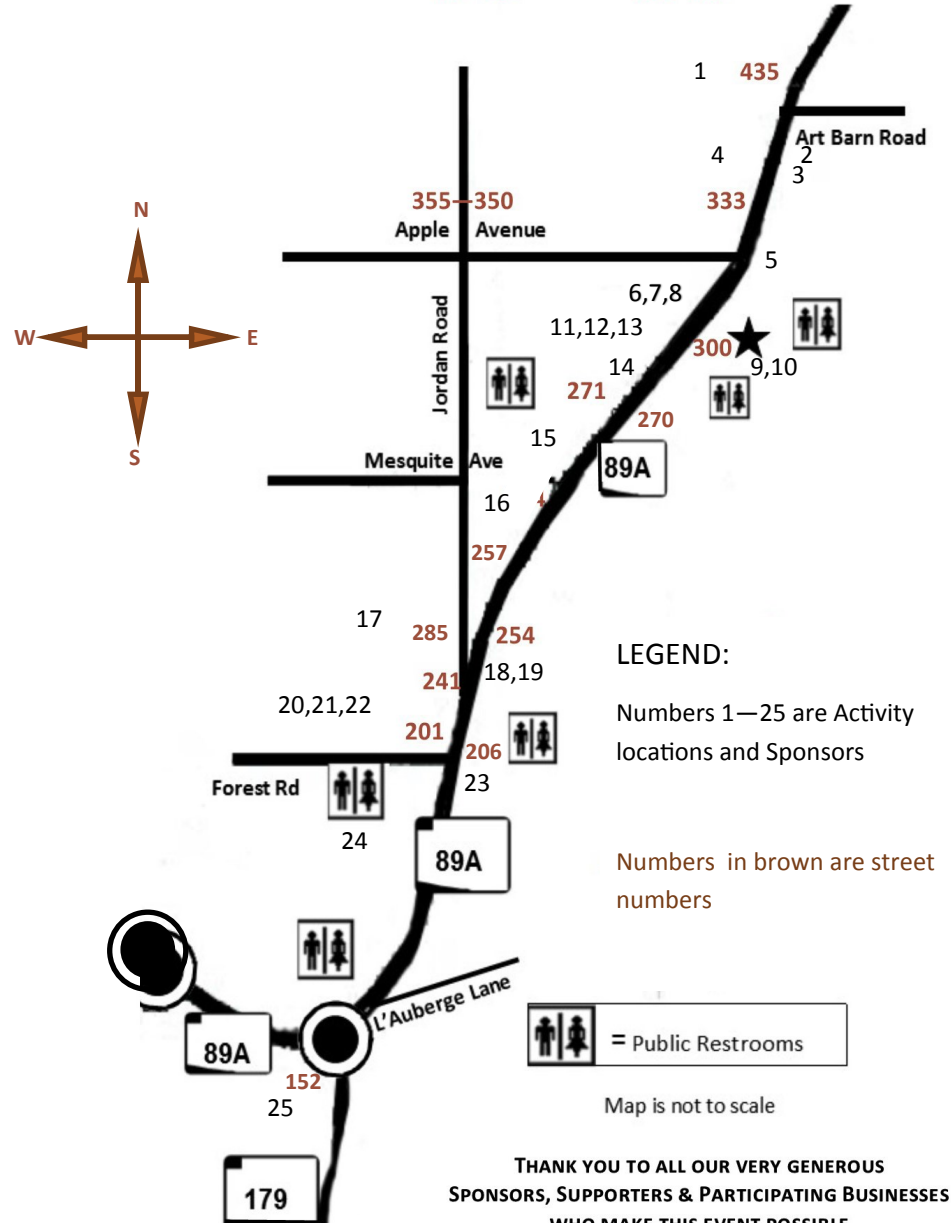
North to South 435 – 101 SR 89A & 150 corner of SR 179 & 89A
 Friday & Saturday Activities (Specific day noted in red)

4. Matterhorn Shoppes & Plaza - 333 N SR 89A
 Cowpoke Bean Bag Toss (1 of 2 frames) 12 - 8
9. *Canyon Breeze Plaza & Patio - 300 N SR 89A
 Photo-op Cutouts - Cowpokes - childrens size 10 - 9
13. Uptown Mall - 273 N SR 89
 Facepainting & Temporary Tattoos - The Movie Museum 12 - 6
19. *A Day in the West Jeep Tours - 252 N SR 89A
 Western Tattoos & Stickers 4 - 8
22. Cheers Plaza - 215 N SR 89A
 Cowpoke Bean Bag Toss (2 of 2 frames) 12 - 8
 Cowpoke Ring Toss (large base) 12 - 8
 Li'l Cowpoke Ring Toss Challenge (2 small bases) 12 - 8
 Squirt Gun Quick Draw - begins @ 2:30
 Corn Husk Doll Making 12 - 3 SAT
24. The Shops at Hyatt Piñon Pointe - 101 N SR 89A
 Children's Pictures with Dick on Golden Coin horse - Adonai 12 - 3
25. Ramsey's Rocks & Minerals, 150 SR 179, Suite 6
 Free "mine for gold" spot for kids under 12, free balloons 10 - 5

★ = Event Sponsor



12TH ANNUAL CELEBRATION
 COME KICK UP YOUR HEELS!



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 SPONSORS, SUPPORTERS & PARTICIPATING BUSINESSES
 WHO MAKE THIS EVENT POSSIBLE