

# SEDONA MAIN STREET PROGRAM



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## web-letter

Volume 161 - Issue 2, 2015

### OUR VISION:

Sedona Main Street District is a vibrant pedestrian friendly destination that embraces the beauty of the surrounding red rocks and creates a unique experience for all.

### OUR MISSION:

To facilitate a vibrant business district that benefits the whole community.

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Community Development Upcoming Projects  
Uptown Pedestrian Access Improvements  
Location | SR 89A to Schnebly Road

1 - See Renderings page 2

**Project Description** The purpose of this project is to construct an improved walkway with ADA access and lighting adjacent to Wayside Chapel for better pedestrian access to/from the municipal parking lot and new Wayside public parking area. The project includes constructing sidewalk, lighting, an elevated walkway, elevator and staircase adjacent to the Wayside Chapel in Uptown. The design for the project is currently 90% complete. Staff is working with the consultant and contractor to finalize the project details and cost.

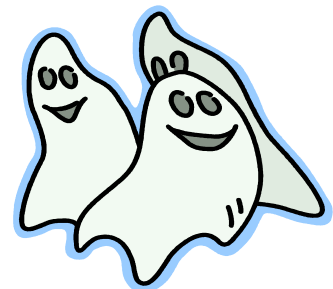
Jordan Road Sidewalk Extension  
Location | between Schnebly and Mesquite Road intersection (east side)

**Project Description** Install 5-foot wide sidewalk and handicapped ramps along approximately 500 feet of Jordan Road on the east side. Some sidewalk already exists along Jordan Road between Schnebly and Mesquite on the east side. This project would fill in the gaps, ensuring ADA access from the municipal parking lot to the Main Street Area.

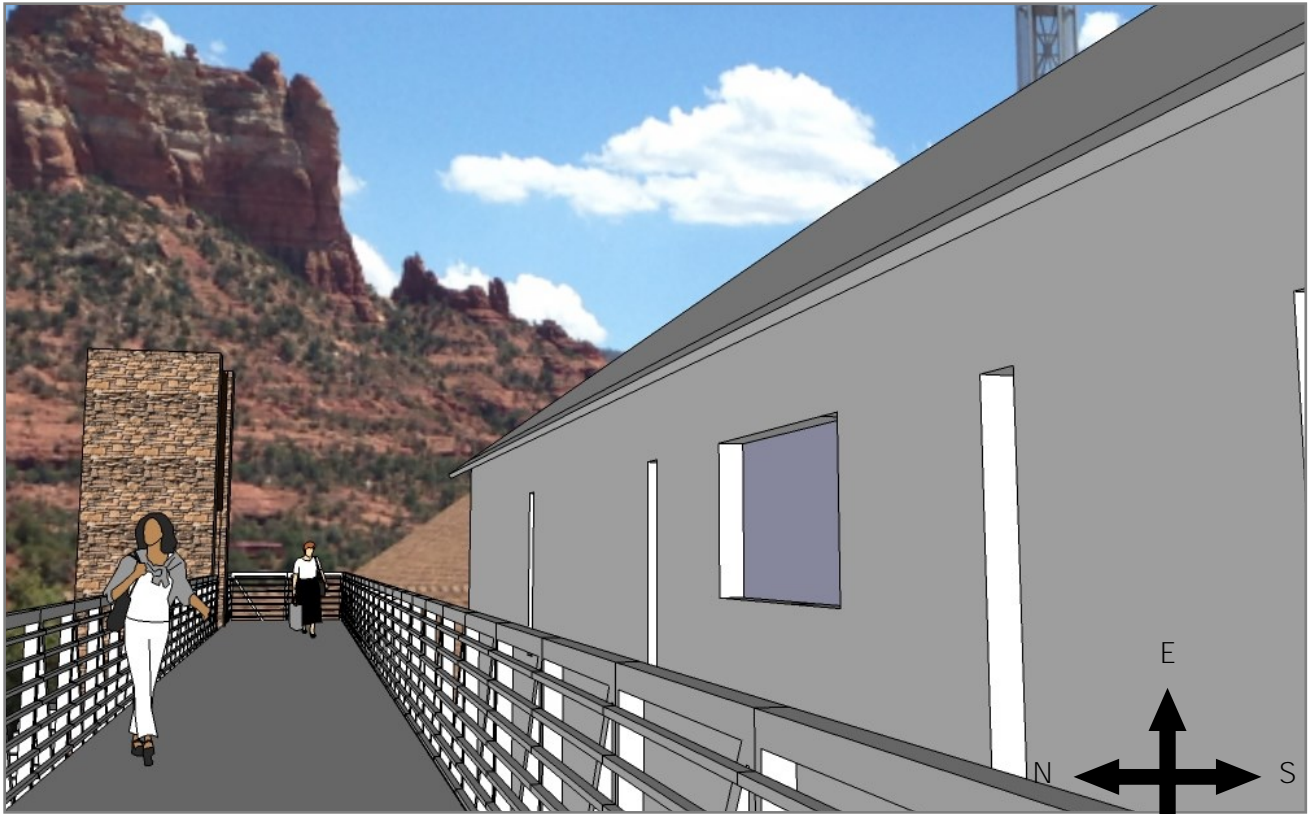
For additional information, contact Stephen Craver, City of Sedona Engineering Supervisor, at (928) 255-0559 or email [SCraver@SedonaAZ.gov](mailto:SCraver@SedonaAZ.gov).

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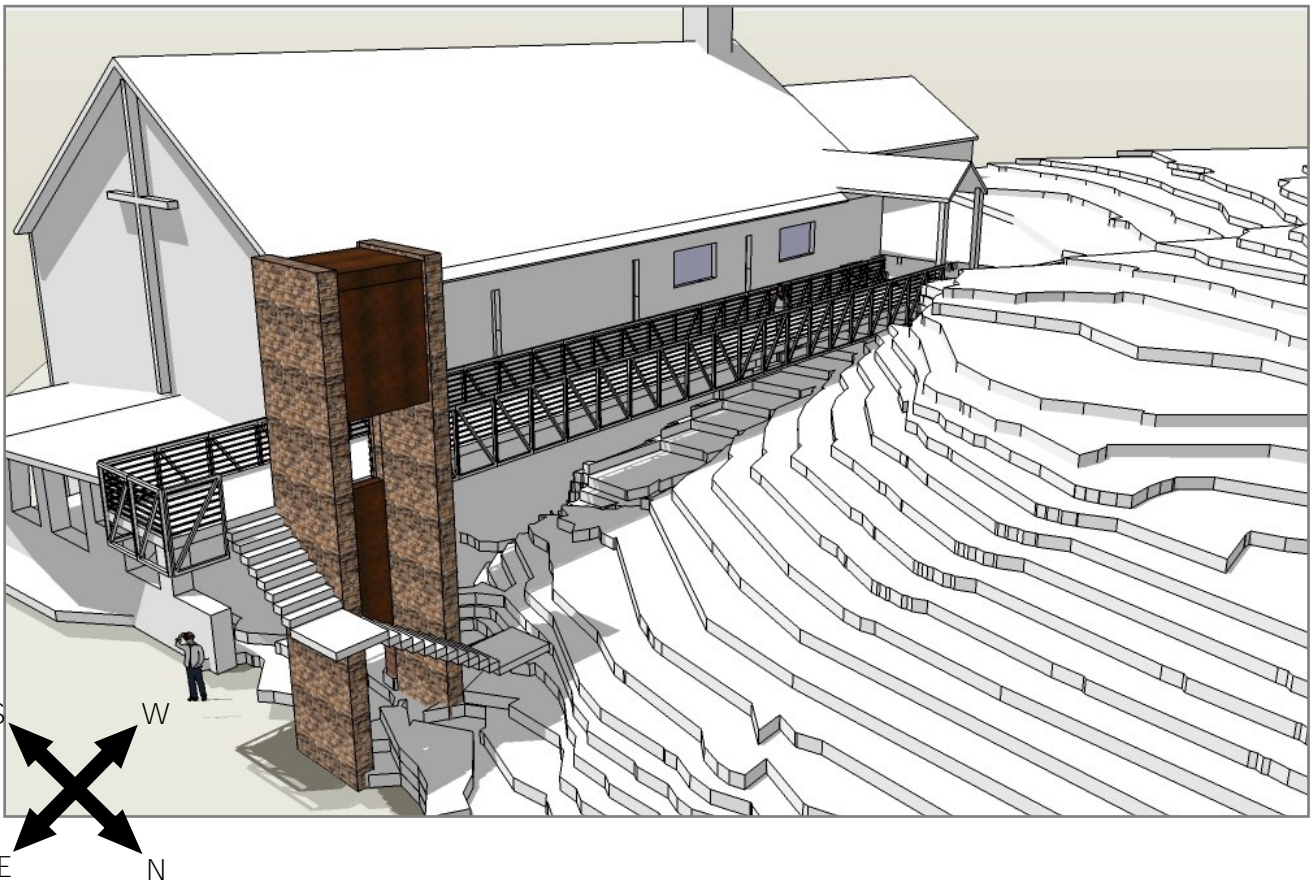
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# Pedestrian Access Improvement Renderings



North Side of Wayside Chapel



# Thanks to Our SMSP Champions !

- † Our Program Benefactors: Sedona Chamber of Commerce, Arroyo Roble Resort, Best Western Plus Arroyo Roble & Creekside Villas, Sedona Center and the City of Sedona for their substantial financial support
- † Our Media Partners for donating promotional coverage throughout the year (<http://www.sedonamainstreet.com/mediapartners.htm> )
- † The Woellmer family for donating the proceeds from the Matterhorn Shoppes water fountain
- † Community Police Alliance volunteers for safety and traffic patrols at SMSP events
- † Sedona Volunteer Park Rangers for being great Ambassadors in the Sedona Main Street District, and great partners who consistently help with all SMSP events
- † Special thanks to the National Day of the Cowboy Celebrations Volunteers who donated their time and talents to create fun for everyone!
- † Cybertrails.com for donating hosting of our website ([www.sedonamainstreet.com](http://www.sedonamainstreet.com)) since 1999

## SEDONA MAIN STREET PROGRAM(SMSP) BOARD OF DIRECTORS

FOR DONATING THEIR SKILLS, EXPERTISE & COUNTLESS HOURS TO CREATE A BETTER  
SEDONA FOR EVERYONE IN OUR DISTRICT & COMMUNITY

- z Tudy Longmire, President, Sedona Fudge Company
- z John Di Battista, 1st Vice President, Di Battista Construction, Inc
- z Laura Aronson, 2nd Vice President, Red Rock Magic Trolley
- z Tom Gilomen, Treasurer, Cowboy Club & Sedona Center Development
- z Barbara Bailey, Oaxaca Restaurant
- z Michael Baisel, Secretary, Peace Place Gifts
- z Whitney Cunningham, Aspy, Watkins & Diesel, PLLC
- z Kyle Larsen, Sedona Red Rock News
- z Pamela Mikesell, Piñon Pointe Residence Club
- z Zachary Richards, Gallery of Modern Masters



*Special Thanks to all our Volunteers & Partners who make everything possible!*



# October 17

# 11th Annual Main Street Paint Out



The 11th Annual Main Street Paint Out, from 10:00 a.m. to 4:00 p.m. is the kickoff for the 11th Annual Sedona Plein Air Festival with twentytwo nationally recognized plein air artists from all over the United States. It is sponsored by Sedona Main Street Program to bring together all these artists in one place at the same time. Look for their easels set up all along the plazas and courtyards in

Uptown Sedona. This is a great opportunity to witness the creation of a painting from start to finish within the three hour time frame. The artists' paintings develop to capture the beauty and charm of Uptown Sedona.

This free event kicksoff the Plein Air Festival, an eight day celebration of outdoor painting. The invited artists must be award-winning plein air artists with regional/national recognition and current representation in a fine art gallery. This year, six of the artists are from Arizona and the rest are coming from

Arkansas, California, Colorado, Illinois, Pennsylvania, Tennessee, Utah, Vermont, Virginia, Washington DC and Wisconsin.



The festival will be held on Main Street in Sedona, Arizona, and exhibited for sale from 4:00 pm at Sedona Arts Center, on Main Street. The festival is a celebration of outdoor painting and is open to the public and complete with light refreshments. There you can see exhibits of work that all the painters brought with them, and those exhibits will evolve throughout the weeklong Festival as their artwork is purchased and newly created paintings are added. The Festival has many activities open to the public. Visit [www.sedonapleinairfestival.com](http://www.sedonapleinairfestival.com) for all the details.

creations, making it perfect for visitors in town for just that weekend or the day. Immediately after the festival, the artists' work will be exhibited for sale at the Sedona Arts Center. The festival is a celebration of outdoor painting and is open to the public and complete with light refreshments. There you can see exhibits of work that all the painters brought with them, and those exhibits will evolve throughout the weeklong Festival as their artwork is purchased and newly created paintings are added. The Festival has many activities open to the public. Visit [www.sedonapleinairfestival.com](http://www.sedonapleinairfestival.com) for all the details.

























